



**NEW INTELLIROUTE® TND™ 500 FROM RAND McNALLY DELIVERS TRUCKER BUSINESS TOOLS AND TRUCKER-TESTED ROUTING**

*GPS Device with Street Level Truck Routing Now Available at U.S. Retailers*

**Skokie, Ill. — September 22, 2009** — Rand McNally, the trusted leader in trucking industry navigation, today announced the availability of the new IntelliRoute® TND™ 500, the first truck navigation device built from the ground up for professional truck drivers.

The IntelliRoute® TND™ is now available at truck stops nationwide including Flying J, Love's, Petro, Pilot Travel Centers, Travel Centers of America, and Wilco; dealerships including Mack, Volvo, Western Star, Freightliner and Sterling; and online at [www.randmcnally.com/truckgps](http://www.randmcnally.com/truckgps) and on [amazon.com](http://amazon.com). The device's MSRP is \$499.

Rand McNally's IntelliRoute® TND™ 500 boasts 35 percent more truck-attributed roads than any other provider and nearly 13,000 truck-related geo-coded points of interest. Also loaded in the device are more than 50 searchable amenities for truck stop locations, from The Trucker's Friend® National Truckstop Directory®. Critical truck-specific state emergency information and a page and grid cross-reference to America's best-selling truckers' atlas, the Rand McNally *Motor Carriers' Road Atlas* is provided for quick reference.

"Truckers who have been beta testing the device have been especially pleased with the Trucker Business Tools and accurate truck routing down to the address level," said Donna Koppensteiner, Rand McNally vice president, Enterprise Solutions. "Saving miles, time, and money is important to these drivers, and functions like state-by-state mileages summaries, time

on duty and maintenance logs, nationwide RoadWork™ construction information, and quick calculations of profitability on a particular run make their job a bit easier.”

Truckers’ demands are increasing, and providing the information to make smart business choices was a critical part of this device’s development. “Nowadays route planning is very important in keeping your miles down and being efficient. You are going to get the most value out of the IntelliRoute® TND™,” said Sy Kunesh, Jr., professional driver.

The IntelliRoute® TND™ leverages Rand McNally’s proprietary databases along with NAVTEQ’s road network to calculate a route based on truck attributes (length, width, height, or HAZMAT) as well as type of route desired (quickest or shortest, tolls or no tolls). Routes can be optimized for multiple stops to make the most efficient use of miles and fuel expenses, and provided to the trucker via turn-by-turn spoken directions. Additionally, the device can be used for multiple vehicle sizes, ranging from a 48 or 53-foot combination truck to an average car.

Rand McNally worked with truck drivers across the U.S. to help design and optimize the IntelliRoute® TND™ 500, which provides unique trucker business tools allowing truckers to reduce time-consuming calculations and save money.

“IntelliRoute® TND™ is much more efficient than anything I’ve ever used before. Anything I thought I wanted, it’s on this device. There’s no doubt about it – this will be my LAST unit,” said Dave Schatz, owner and operator.

#### **Rand McNally Commercial Transportation**

For more than 70 years, Rand McNally has provided innovative print and digital mapping, routing and mileage solutions to the commercial trucking industry. Shippers and carriers rely on the company’s suite of software solutions, IntelliRoute® and MileMaker®, for HHG rating and routing, as well as practical routing and mapping. Truck drivers across the country depend on the best-selling Motor Carriers’ Road Atlas line. Visit [www.randmcnally.com/trucking](http://www.randmcnally.com/trucking).

**About Rand McNally**

From America's number-one-selling Road Atlas, [The Thomas Guide®](#), [FabMAP®](#) and Goode's World Atlas to [StreetFinder®](#) Wireless and [IntelliRoute®](#) trucking database, Rand McNally has been an industry leader in the mapping, routing, geographic reference and trip-planning tool marketplace for more than 150 years. The Company's products are sold in more than 50,000 retail outlets and distributed to **98% of schools** across the U.S. Rand McNally is the premier resource for online travel planning as well as maps and directions. For more information, please visit [www.RandMcNally.com](http://www.RandMcNally.com), call 800-333-0136 or to buy maps and travel gear online at <http://store.randmcnally.com>.

Contact: Erin Purdy, [erin.purdy@ogilvypr.com](mailto:erin.purdy@ogilvypr.com), (312) 397-6073  
Amy Krouse, [akrouse@randmcnally.com](mailto:akrouse@randmcnally.com), (703) 860-2677

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