



News Release



The American Moving & Storage Association

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Rand McNally Joins AMSA's Allied Committee Long-standing Support of Industry Strengthened

ARLINGTON, Va. -- Rand McNally & Company, the most respected name in navigation products for consumers and the transportation industry, is the newest member of AMSA's Allied Committee for the Moving and Storage Industry. The announcement was made yesterday during AMSA's annual board of directors meeting in Arlington, Va.

"Rand McNally has a long and highly-valued history with our industry," said Linda Bauer Darr, AMSA president & CEO. "For more than 70 years, its Commercial Transportation division published The Official Transportation Mileage Guide for the Household Goods Carriers' Bureau. Rand McNally continues to provide the definitive source for point-to-point miles in MileMaker® and IntelliRoute® software products for our industry. Now Rand McNally is taking its support to a new level."

"We have provided innovative print and electronic mapping, routing and mileage solutions to the commercial trucking industry since 1936, and to consumers for much longer. Whether the information is delivered in print such as the leading trucker's atlas, the Motor Carriers' Road Atlas, software, or in-cab solutions such as our new IntelliRoute® TND, we continue to deliver compelling solutions to the industry we are proud to serve," said Donna Koppensteiner, vice president of Rand McNally's Enterprise Business division. "We are pleased to expand and strengthen our ties with AMSA, which is leading the way for consumers with its ProMover certification program."

AMSA's Allied Committee is composed of supplier member companies which have made a strong commitment to support AMSA's initiatives on behalf of the industry by investing not only financially but also through time, resources and creative input. Rand McNally joins the committee's founding members, Kentucky Trailer and AE Worldwide, along with Move.com, in recognizing the value of helping to strengthen the newly-invigorated AMSA in support of the moving and storage industry.

About Rand McNally Commercial Transportation

For more than 70 years, Rand McNally has provided innovative print and digital mapping, routing and mileage solutions to the commercial trucking industry. Shippers and carriers rely on the company's suite of software solutions, IntelliRoute® and MileMaker®, for HHG rating and routing, as well as practical routing and mapping. Truck drivers across the country depend on the best-selling Motor Carriers' Road Atlas line. Rand McNally's most recent addition to the Commercial Transportation market is the IntelliRoute® TND line of GPS products. Visit www.randmcnally.com/trucking. Rand McNally, IntelliRoute, and MileMaker are registered trademarks, and TND is a trademark of Rand McNally.

About AMSA

The American Moving & Storage Association, headquartered in Alexandria, Va., is the trade association representing the nation's moving and storage companies, which provide household goods moving services, specialized transportation for sensitive freight such as computers and trade show exhibits, and warehouse storage services. The association has

3,200 members, including more than 200 international members, and sponsors programs and activities that promote consumer protection, professional development, safety, and operational efficiency.